



# Become a Hiring Partner

We help companies hire quickly by introducing them to pre-vetted, talented, highly skilled alumni from our **Automation & Digital Agriculture Specialist Program**.



## Who we are

Palette Skills is a national not-for-profit, funded in part by the Government of Canada, that connects fast-growing companies to well-trained and diverse talent. We work with industry to identify common high-demand skills gaps, and deliver rapid reskilling programs that retrain Canadians for new and high-growth careers in these areas.

To do this, we partner with hiring managers to create pathways that connect industry with new sources of talent. Our success means better career paths for Canadians and amazing talent to help your business grow. We believe in an inclusive and equitable economy where people and businesses can achieve their full potential.



## Who you are

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- A Canadian organization in the digital agriculture space seeking qualified, diverse and talented staff.
- A company willing to provide input into your talent needs, what skills should be taught, and the most effective ways to teach it (from your perspective).
- Engaged senior leadership open to adopting innovative hiring or on-boarding processes.

# The Opportunity



We're working with Protein Industries Canada, the University of Saskatchewan, and the Enterprise & Machine Learning Initiative (EMILI), on a new industry-driven rapid upskilling program in Saskatchewan's growing ag-tech sector.

We know that the sector is filled with potential, yet faces acute challenges sourcing and training great talent. We believe that by developing new pipelines of talent, we will empower our agtech companies to do what they do best - scale and grow.

In 2022, we developed and launched a rapid 8-week upskilling program that retrain well-suited workers from new talent pools into high-demand roles. **Graduates of our program are ready for roles in farm robotics, agriculture automation, precision agriculture, and production management.** Alongside core curriculum, participants get coaching in professional job readiness and soft skill development.

**We are committed to a job offer rate of 90% for all participants.**



Join us and our partners, and become a part of revolution in digital agriculture.



# Why companies love working with us



## **Faster Hires, Lower Cost**

New positions can easily take 3-6 months to fill – senior roles might take even longer. Our programs allow you access to well-trained and diverse talent within weeks, at no cost.



## **Industry-Specific Training**

You can take a lead role in consulting with us on program design to ensure that learning outcomes reflect the skills that you are looking for.



## **Supporting the Ecosystem:**

Participate in the development of a new upskilling program that will help you and other companies meet the talent demands of the province's burgeoning ag-tech agriculture sector.

# Ways to get involved

## Join Our Networking Day & Recruit New Staff

We are looking for hiring partners to join us for our 2-hour networking event, which we run at least once during every cohort. Hiring managers and participants will get to meet one-on-one to discuss the exact skills and qualities their companies are looking for in a candidate.

## Showcase & Mentorship

Sharing your industry knowledge is an easy and rewarding way to help change somebody's life for the better! That is why we invite employment partners to be guest speakers and presenters throughout our programs.

## Provide Feedback

We are always interested in knowing how to refine our programs so that candidates are meeting your hiring needs. We meet with you to discuss what is working, and how we can adapt our programs for career success.

## Help Promote Our Programs

We need your help to bring our Digital Agriculture all across Saskatchewan! Share our content on social media or in your next e-newsletter, or elevate your company's visibility by sharing a testimonial with us about your partnership experience.



To fill critical agtech positions needed now, employers must revamp their recruiting efforts, and find easier ways to source talent from non-traditional pipelines.

Going forward, employers must plan for, attract, assess and develop these non-traditional candidates, because it's clear that meeting agtech's talent needs requires new and innovative solutions. Properly supported, these new workers will be crucial to securing Canada's global brand for clean, sustainably produced food.

# Companies working with us right now across all our programs

RAVEN



Nutrien  
Ag Solutions

VITERRA



D2L™



Deloitte.



Edison  
FINANCIAL



Scotiabank

THE GLOBE AND MAIL\*



eSENTIRE

cuboh

amazon



klue



DAIMLER



Tall Poppy



## What Palette Skills has accomplished



200+

Industry partners



9+

Academic partners



500+

alumni have been upskilled across our programs



90%

of participants receive a job after completing our programs



**To start your partnership journey, get  
in touch with our Employer  
Coordinator  
([michelle@paletteskills.org](mailto:michelle@paletteskills.org)).**

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**Our success means better career paths for Canadians  
and amazing talent to help your business grow.**



[www.paletteskills.org/agtech](http://www.paletteskills.org/agtech)